

Table 13—Sales of Total Fluid Milk Products in Federal Milk Order Marketing Areas, November 2004 1/

| Federal Milk Order Marketing Area                       | Order Number | Total Fluid Milk Products 2/ |                   |                           |              |
|---|--------------|------------------------------|-------------------|---------------------------|--------------|
|   |              | Sales                        | Butterfat Content | Change from prev. year 3/ |              |
|   |              |                              |                   | Month                     | Year to date |
|   |              | Mil. Lbs.                    |                   | Percent                   |              |
| Northeast   | 001          | 812                          | 2.06              | 2.7                       | -0.5         |
| Appalachian   | 005          | 295                          | 2.10              | 11.1                      | 1.0          |
| Southeast   | 007          | 413                          | 2.18              | 5.7                       | -0.6         |
| Florida   | 006          | 252                          | 2.20              | 6.2                       | 1.7          |
| Mideast   | 033          | 545                          | 1.89              | 4.4                       | -0.6         |
| Upper Midwest   | 030          | 380                          | 1.56              | 3.9                       | -0.7         |
| Central   | 032          | 404                          | 1.82              | 4.8                       | -0.3         |
| Southwest   | 126          | 365                          | 2.29              | 7.4                       | 0.6          |
| Arizona-Las Vegas 4/                                    | 131          | 110                          | 2.04              | 8.8                       | 1.2          |
| Western 5/  | 135          | --                           | ---               | ---                       | ---          |
| Pacific Northwest                                       | 124          | 190                          | 1.88              | 5.6                       | -0.3         |
| All Areas Combined 6/                                   |              | 3,766                        | 2.00              | 5.0                       | -0.1         |
| All Areas Combined Adjusted for Calendar Composition 7/ |              | 3,717                        | 2.00              | 1.4                       | -0.6         |

1/ These figures are representative of the consumption of fluid milk products in Federal milk order marketing areas.

2/ Total fluid milk products include plain and flavored whole milk, eggnog, plain, solids added, and flavored fat-reduced milk, buttermilk, and miscellaneous fluid milk products.

3/ Percent changes from the previous year are based on the same group of comparable markets – markets where the orders were in effect the entire applicable two-year period. Excludes the Western Federal milk order; see 5/.

4/ The in-area sales data for this order does not include all the sales in the marketing area due to the reporting exemption of fluid milk processors located in Clark County, Nevada.

5/ Effective April 1, 2004, the Western Federal milk order was terminated.

6/ May not add due to rounding.

7/ Sales volume and percent changes have been adjusted for calendar composition.